

The advertisement features a vibrant, colorful background with a pink and purple gradient, accented with bright yellow and white starburst effects. At the top left is the iconic red LEGO logo. The word 'Friends' is written in a large, white, bubbly font with a purple outline and a small butterfly icon above the 's'. On the right side, a close-up of a girl with long, wavy pink hair is shown singing into a blue microphone. She has blue star-shaped freckles on her cheeks and is wearing large gold headphones. To her left, a pink and black LEGO Pop Star Bus is depicted, with several Friends characters inside. The bus has a 'Star' logo on its side and is decorated with stars. In the background, there are silhouettes of a crowd with their hands raised, a pair of headphones, and a microphone. A large yellow starburst graphic contains the main promotional text.

**LEGO**

**Friends**

**COME TO ARGOS AND  
VISIT THE LEGO FRIENDS  
POP STAR BUS!\***

**BUILD YOUR CREATIONS BY THE BRICK POOL,  
GET THE ULTIMATE POP STAR LOOK,  
TAKE HOME A GOODIE BAG AND MORE!**

Sat 6th June	Argos Leicester Fosse Park (LE19 1UT)
Sun 7th June	Argos Ashton under Lyne Snipe Retail Park (OL7 0DN)
Sat 13th June	Argos Milton Keynes (MK9 1DL)
Sun 14th June	Argos South Ruislip Victoria Retail Park (HA4 0AJ)
Sat 20th June	Argos East Kilbride Kingsgate Retail Park (G74 4UN)
Sun 21st June	Argos Wallsend Silverlink Shopping Park (NE28 9ND)
Sat 27th June	Argos Pontypridd Retail Park (CF37 4DA)
Sun 28th June	Argos Swindon Greenbridge (SN3 3SG)
Sat 4th July	Argos Plymouth Transit Way (PL5 3TW)
Sun 5th July	Argos Bridgwater Retail Park (TA6 4AB)

\*SELECTED DATES AND ARGOS STORES ONLY.

VISIT [WWW.ARGOS.CO.UK/LEGO](http://WWW.ARGOS.CO.UK/LEGO) TO FIND OUT MORE