



THE LG & NOW TV PROMOTION

LG, the only Smart TV with NOW TV brings you a great offer for NEW and EXISTING purchasers of a 2013/2014 LG Smart TV.*

Applicable to all 2013 and 2014 models** you can now claim 1 Sky Sports Week Pass, 2 Sky Sports Day Passes and 3 Sky Movies Month Passes. Start streaming and enjoy live Pay as You Go Sky Sports and Sky Movies without a contract with the exclusive NOW TV app.

How To Claim

To claim your passes, click on the NOW TV app icon on your new LG Smart TV*.

Select 'CLAIM NOW' and create your NOW TV account. You will automatically be able to start enjoying over 800 movies with up to 16 new premieres each month with Sky Movies. Look out for an email containing your 2 Sky Sports Day Passes and 1 Sky Sports Week Pass in the next 10 days where you can access all 7 Sky Sports channels live.

***This offer is only available for new NOW TV customers.** Offer not available with any other NOW TV offer/promotion and may be lost if you try to claim. No purchase necessary. The offer must be redeemed through the NOW TV app on 2013 or 2014 LG Smart TVs. You must create a NOW TV account to be eligible for this offer. Offer subject to availability and you must claim between Thursday 21st August 2014 and 30th November 2014 or when 44,000 have claimed the offer, whichever occurs earlier. Sky Movies Month subscription renews at end of offer period unless cancelled. See nowtv.com for current pricing. 18+. UK only. Further NOW TV terms apply.

**Eligible models:

28	LB490U
32	LB570U
32	LB570V
32	LB580V
32	LB585V
32	LB582U
32	LB582V
32	LB650V
39	LB570V
39	LB580V
39	LB585V
39	LB650V
42	LB570V
42	LB580V
42	LB585V
42	LB582V
42	LB630V
42	LB650V
42	LB700V
42	LB730V
42	LB731V
47	LB570V
47	LB580V
47	LB585V
47	LB582V
47	LB630V
47	LB650V
47	LB700V
47	LB730V
47	LB731V
50	LB570V
50	LB580V
50	LB585V
50	LB582V
50	LB650V
55	LB580V



55	LB585V
55	LB630V
55	LB650V
55	LB700V
55	LB730V
55	LB731V
60	LB580V
60	LB585V
60	LB650V
60	LB730V
65	LB730V
70	LB650V
49	UB850V
55	UB850V
55	UB950V
65	UB950V
65	UB980V
79	UB980V
84	UB980V
98	UB980V
49	JL9000
55	JL9000
60	JL9000
84	LM960V
65, 55	LA970W
60, 55, 47, 42	LA860W
55, 47	LA790W
60, 55, 47, 42	LA740V
55, 47, 42	LA690V
55, 50, 47, 42	LA660V
47, 42	LA641V
55, 47, 42	LA640V
60, 55, 50, 47, 42, 32	LA620V
47, 42	LN613V
60, 50, 47, 42, 39, 32	LN578V
55, 50, 47, 42, 39, 32	LN575V
47, 42	LN570V
32	LN570U
29	LN470U
29, 26	LN460U
24, 27	MS53V
27	MS73V
27	MT93V

Full Terms & Conditions

- 1. By entering into the NOW TV offer (the “offer”), participants agree to be bound by these Terms and Conditions.
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- 2. The offer is promoted by LG Electronics U.K. Ltd (the “Promoter”) and administrated by NOW TV (the “Administrator”).
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- 3. The offer is not available in conjunction with any other LG or NOW TV offer, except a 30 day free trial of the NOW TV Sky Movies Pass, available to all new NOW TV customers.
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- 4. This offer is available to new NOW TV customers who own a 2013 or 2014 LG Smart TV.



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- 5. This offer is only available for redemption through the NOW TV app on 2013 and 2014 LG Smart TV.
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- 6. This offer is subject to availability and expires on Friday 30th November 2014 or when 44,000 claims have been received, whichever occurs earlier.
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- 7. This offer entitles participants to 3 months of NOW TV Sky Movies Month Pass, 2 Sky Sports Day Passes and 1 Sky Sports Week Pass– gifted to you from LG. No purchase necessary.
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- 8. All new NOW TV customers are also eligible for a 30 day FREE trial of the Sky Movies Pass in addition to the LG gift of 3 months of Sky Movies Month Pass. Just create a NOW TV account to claim your 30 day free trial of the Sky Movies Pass and to become eligible for your gift from LG.
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- 9. You will receive your gift in two parts: i) 3 months of NOW TV Sky Movies Month Pass will be automatically applied on your 2013 or 2014 LG Smart TV upon logging into the NOW TV app and following the on screen instructions; ii) The Sky Sports Passes will be issued in an email within 10 working days of applying part i) to your NOW TV account. This will be sent to your NOW TV registered email address.
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- 10. Participants shall receive a Sky Movies Pass providing up to 3 months of continuous Sky Movies access. Including access to all live Sky Movies channels and Movies on Demand. Successful participants shall also receive 2 Sky Sports Day Passes, each providing 24hrs live access to all Sky Sports channels, 1 Sky Sports Week Pass, providing continuous access for 7 days.
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- 11. All Sky Sports Passes must be redeemed by Wednesday 31st December 2014. This means to make the most of your free passes, two of the three Sky Sports Passes must be redeemed and used to watch content by Tuesday 30th December 2014. The third Sky Sports Pass should be 'applied' to your NOW TV account by Wednesday 31st December 2014. The third Sky Sports Pass will then be available to redeem for 365 days from applying the code to your account. You can only use one voucher at a time on your account.
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- 12. The offer is only open to legal residents of the United Kingdom (including Northern Ireland) aged 18 or over.
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- 13. Employees of the Promoter, Administrator, and participating retailers, and their respective parent, subsidiary and affiliated companies, and the immediate family members and/or persons living in the same household as such individuals (whether related or not), are not eligible to claim.
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- 14. Only one claim per product will be valid for this offer. Only one successful claim per email address will be valid for this offer. Claims submitted through agents or third parties will be disqualified.
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- 15. At the end of the 3 month LG gift offer period, the Sky Movies Pass subscription shall be automatically renewed unless cancelled, see nowtv.com got pricing. Customers can cancel their subscription renewing at any time.



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- 16. Customers may cancel their Sky Movies subscription at any time before their next month is due to start. When the service is cancelled, customers will continue to have access to the Sky Movies Pass service until the end of the month paid for but it will not be automatically renewed after that. Customers may re-activate their Sky Movies Pass service at a later point.
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- 17. The remainder of the Sky Movies Pass 3 month offer shall be lost if the participant cancels the Sky Movies Pass before the expiry of the relevant period. No refund shall be provided. If the participant cancels the 3 month Sky Movies Pass offer, the validity period of the Sky Sports Passes claimed as part of the Offer shall be unaffected.
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- 18. Use of NOW TV, the Sky Movies Pass, and the Sky Sports Day Passes are governed by the NOW TV Terms and Conditions. For more information please visit: www.nowtv.com/terms.
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- 19. The Promoter reserves the right, at any time, to verify the validity of claims and participants (including a participant's identity, age and place of residence) and to disqualify any participant who claims the offer which is not in accordance with these Terms and Conditions or who tampers with the entry process. Errors and omissions may be accepted at the Promoter's discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights.
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- 20. The Promoter's decision is final and no correspondence will be entered into.
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- 21. No responsibility will be accepted for the offer being incorrectly completed or received after the closing date. It is the participant's responsibility to ensure that sufficient details are provided for claiming the offer.
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- 22. If for any reason a participant does not take the reward or an element of the reward by the time stipulated by the Promoter, then the reward or that element of the reward will be forfeited.
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- 23. If the reward is unavailable, the Promoter, in its discretion, reserves the right to substitute the reward with an offer of the equal value and/or specification. There are no cash alternatives in whole or part.
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- 24. All voucher codes issued under this offer are not transferable or exchangeable and cannot be taken as cash.
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- 25. The Promoter accepts no responsibility for claims that are misdirected, lost, delayed, damaged or corrupted during delivery to or from the Promoter due to any computer malfunction, virus, bug, delay or other reason whatsoever.
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- 26. The Promoter accepts no responsibility for the email containing the Sky Sports Passes being misdirected into participant's junk folder of their emails. It is the participant's responsibility to ensure that their inbox is checked sufficiently for the respective email.
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- 27. If this offer is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any participant; or (b) to modify, suspend, terminate or cancel the Offer, as appropriate.
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- 28. Any cost associated with accessing the NOW TV app on LG Smart TVs is the participant's responsibility and is dependent on the internet service provider used.
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- 29. The Promoter reserves the right to cancel this offer at any time and change the Terms and Conditions without incurring any liability.
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- 30. Except in the case of death or personal injury arising from its negligence or in respect of fraud and so far as is permitted by law, the Promoter (including its associated companies, officers, employees and agents) exclude responsibility and all liabilities arising to participants or otherwise under the offer; whether indirect, special or consequential, arising in any way out of the offer, including, but not limited to, where arising out of the following: (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control); (b) any theft, unauthorised access or third party interference; (c) any claim or offer that is late, lost, altered or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter; (d) any tax liability incurred by a claimant; or (e) use of the reward. The Promoter (including its associated companies, officers, employees and agents) shall not be liable for any postponement, cancellation, delay, changes to the offer or failure to fulfill this offer where such failure is caused by any supervening event of force majeure, meaning any event(s) outside the reasonable control of the Promoter (including without limitation the act or default of any third party supplier).
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- 31. Where applicable, any data collected during the course of the offer will be processed and stored wholly in accordance with applicable data protection laws and regulations. If you provide your consent, you agree that the Promoter may use the details you give us to contact you about each of our products and services.
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- 32. This offer, and any dispute or claim arising out of or in connection with it, shall be governed by and construed in accordance with English law. Participants irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this Offer.
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- 33. Promoter:
Electronics U.K. Ltd
250 Bath Road
Slough
Berkshire
SL1 4DX
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- 34. Administrator:
NOW TV
British Sky Broadcasting Ltd
Grant Way
Isleworth
TW7 5QD